

PERSPECTIVES FOR A DEVELOPMENT STRATEGY OF DEBRECEN - ORADEA CROSS-BORDER AGGLOMERATION

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Abstract: *The paper is based on the idea of the project „Debreceen - Oradea cross-border agglomeration (2020), mainly on the results from the first stage of this project – the sociological research which took place in the two target cities, Oradea and Debreceen, on three target groups and especially on the SWOT analyses. According to the results of the research corroborated with the Development Plan of the Bihor County and the Regional Plan of Development for the North- West Region we tried to draw up some directions to get from the idea of a project and concept „Debreceen - Oradea cross-border agglomeration,, to an efficient and functional unit for the two communities, considering the regional, national and European perspectives,,*

Keywords: *cross-border collaboration, sociological research, SWOT analyse, development strategies, Euro region*