

THE SPREAD OF ROMANIAN TELEVISION IN SOME OF THE ROMANIAN COMMUNITIES FROM THE BORDER REGIONS OF THE NEIGHBOURING COUNTRIES

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Abstract. *In border regions from three neighboring countries, Hungary, Serbia and Republic of Moldavia, we find important Romanian communities that own in their households, TV equipment, some of which are very performant. This television equipment's allows them to a wide variety of TV programs in their mother language (Romanian) that are broadcasted in these countries. A couple of Romanian TV cable companies, came in their support by offering packages of TV satellite dishes so they can have a better reception of TV programs broadcasted in Romania. The two large operators that extended their business abroad, are RCS&RDS through satellite TV DIGI TV, and Romtelecom, with Dolce TV.*

Keywords: *border regions, Romanian TV, mother language, TV cable companies*

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